

**MINISTRY OF INFORMATION AND BROADCASTING**

DEMAND NO. 61

**Ministry of Information and Broadcasting***(In ₹ crores)*

	Actual 2024-2025			Budget 2025-2026			Revised 2025-2026			Budget 2026-2027		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
Gross	4261.67	45.10	4306.77	4314.59	43.79	4358.38	6038.34	64.68	6103.02	4494.56	57.38	4551.94
Recoveries	-4.95	...	-4.95	...	...	...	...	...	...	...	...	...
Receipts	...	...	...	...	...	...	...	...	...	...	...	...
<b>Net</b>	<b>4256.72</b>	<b>45.10</b>	<b>4301.82</b>	<b>4314.59</b>	<b>43.79</b>	<b>4358.38</b>	<b>6038.34</b>	<b>64.68</b>	<b>6103.02</b>	<b>4494.56</b>	<b>57.38</b>	<b>4551.94</b>
A. The Budget allocations, net of recoveries, are given below:												
<b>CENTRE'S EXPENDITURE</b>												
<b>Establishment Expenditure of the Centre</b>												
1. <i>Establishment Expenditure</i>												
1.01 Secretariat	109.48	5.69	115.17	124.16	18.54	142.70	120.03	18.74	138.77	123.38	18.03	141.41
	-0.02	...	-0.02	...	...	...	...	...	...	...	...	...
<i>Net</i>	<i>109.46</i>	<i>5.69</i>	<i>115.15</i>	<i>124.16</i>	<i>18.54</i>	<i>142.70</i>	<i>120.03</i>	<i>18.74</i>	<i>138.77</i>	<i>123.38</i>	<i>18.03</i>	<i>141.41</i>
1.02 Art and Culture	37.59	0.11	37.70	38.12	0.15	38.27	38.55	0.13	38.68	32.94	0.13	33.07
	-0.06	...	-0.06	...	...	...	...	...	...	...	...	...
<i>Net</i>	<i>37.53</i>	<i>0.11</i>	<i>37.64</i>	<i>38.12</i>	<i>0.15</i>	<i>38.27</i>	<i>38.55</i>	<i>0.13</i>	<i>38.68</i>	<i>32.94</i>	<i>0.13</i>	<i>33.07</i>
1.03 Information and Publicity	371.53	11.86	383.39	391.53	10.00	401.53	385.93	27.08	413.01	397.22	27.38	424.60
	-1.66	...	-1.66	...	...	...	...	...	...	...	...	...
<i>Net</i>	<i>369.87</i>	<i>11.86</i>	<i>381.73</i>	<i>391.53</i>	<i>10.00</i>	<i>401.53</i>	<i>385.93</i>	<i>27.08</i>	<i>413.01</i>	<i>397.22</i>	<i>27.38</i>	<i>424.60</i>
<i>Net</i>	<i>516.86</i>	<i>17.66</i>	<i>534.52</i>	<i>553.81</i>	<i>28.69</i>	<i>582.50</i>	<i>544.51</i>	<i>45.95</i>	<i>590.46</i>	<i>553.54</i>	<i>45.54</i>	<i>599.08</i>
<b>Central Sector Schemes/Projects</b>												
2. Broadcasting Infrastructure Network Development	213.69	...	213.69	500.00	...	500.00	550.00	...	550.00	509.24	...	509.24
3. Development Communication and Dissemination of Filmic Content	298.46	25.74	324.20	347.90	15.10	363.00	405.16	18.73	423.89	332.71	11.84	344.55
4. Development Communication and Information Dissemination	167.74	...	167.74	238.09	...	238.09	196.11	...	196.11	250.00	...	250.00
5. Supporting Community Radio Movement in India	7.65	...	7.65	17.40	...	17.40	8.00	...	8.00	8.00	...	8.00
6. Talent Development in Animation, Visual Effects, Gaming and Comics (AVGC) Sector	...	...	...	...	...	...	...	...	...	250.00	...	250.00
<b>Total-Central Sector Schemes/Projects</b>	<b>687.54</b>	<b>25.74</b>	<b>713.28</b>	<b>1103.39</b>	<b>15.10</b>	<b>1118.49</b>	<b>1159.27</b>	<b>18.73</b>	<b>1178.00</b>	<b>1349.95</b>	<b>11.84</b>	<b>1361.79</b>
<b>Other Central Sector Expenditure</b>												

(In ₹ crores)

	Actual 2024-2025			Budget 2025-2026			Revised 2025-2026			Budget 2026-2027		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
<b>Autonomous Bodies</b>												
7. Support to Autonomous Bodies												
7.01 Prasar Bharati	2427.76	...	2427.76	2379.70	...	2379.70	4059.24	...	4059.24	2291.88	...	2291.88
	-3.21	...	-3.21	...	...	...	...	...	...	...	...	...
<i>Net</i>	2424.55	...	2424.55	2379.70	...	2379.70	4059.24	...	4059.24	2291.88	...	2291.88
7.02 Film and Television Institute of India, Pune	73.11	...	73.11	89.11	...	89.11	95.33	...	95.33	89.97	...	89.97
7.03 Satyajit Ray Film and Television Institute(SRFTI) Kolkata	53.00	...	53.00	52.45	...	52.45	55.00	...	55.00	80.00	...	80.00
7.04 Indian Institute of Mass Communication	83.31	...	83.31	108.65	...	108.65	81.65	...	81.65	83.00	...	83.00
7.05 Press Council of India	9.20	...	9.20	10.48	...	10.48	10.34	...	10.34	11.22	...	11.22
<i>Total- Support to Autonomous Bodies</i>	2643.17	...	2643.17	2640.39	...	2640.39	4301.56	...	4301.56	2556.07	...	2556.07
<b>Public Sector Undertakings</b>												
8. National Film Development Corporation (NFDC)	18.00	...	18.00	17.00	...	17.00	33.00	...	33.00	35.00	...	35.00
9. National Centre of Excellence for Animation, Visual Effects, Gaming and Comics - Extended Reality (NCoE AVGC-XR)	391.15	1.70	392.85	...	...	...	...	...	...	...	...	...
<b>Total-Public Sector Undertakings</b>	409.15	1.70	410.85	17.00	...	17.00	33.00	...	33.00	35.00	...	35.00
<b>Total-Other Central Sector Expenditure</b>	3052.32	1.70	3054.02	2657.39	...	2657.39	4334.56	...	4334.56	2591.07	...	2591.07
<b>Grand Total</b>	4256.72	45.10	4301.82	4314.59	43.79	4358.38	6038.34	64.68	6103.02	4494.56	57.38	4551.94
<b>B. Developmental Heads</b>												
<b>Social Services</b>												
1. Art and Culture	37.53	...	37.53	38.12	...	38.12	38.55	...	38.55	32.94	...	32.94
2. Information and Publicity	1471.49	...	1471.49	1210.76	...	1210.76	1207.67	...	1207.67	1476.83	...	1476.83
3. Broadcasting	2638.24	...	2638.24	2829.70	...	2829.70	4554.24	...	4554.24	2750.19	...	2750.19
4. Secretariat-Social Services	109.46	...	109.46	124.16	...	124.16	120.03	...	120.03	123.38	...	123.38
5. Capital Outlay on Information and Publicity	...	45.10	45.10	...	43.79	43.79	...	64.68	64.68	...	57.38	57.38
<b>Total-Social Services</b>	4256.72	45.10	4301.82	4202.74	43.79	4246.53	5920.49	64.68	5985.17	4383.34	57.38	4440.72
<b>Others</b>												
6. North Eastern Areas	...	...	...	111.85	...	111.85	117.85	...	117.85	111.22	...	111.22
<b>Total-Others</b>	...	...	...	111.85	...	111.85	117.85	...	117.85	111.22	...	111.22
<b>Grand Total</b>	4256.72	45.10	4301.82	4314.59	43.79	4358.38	6038.34	64.68	6103.02	4494.56	57.38	4551.94
	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total

	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
<b>C. Investment in Public Enterprises</b>												
<b>National Centre of Excellence for Animation Visual</b>												
1. National Film Development Corporation	...	5.56	5.56	...	14.50	14.50	...	13.83	13.83	...	15.30	15.30
<b>Total-National Centre of Excellence for Animation Visual</b>	...	<b>5.56</b>	<b>5.56</b>	...	<b>14.50</b>	<b>14.50</b>	...	<b>13.83</b>	<b>13.83</b>	...	<b>15.30</b>	<b>15.30</b>
<b>Total</b>	...	<b>5.56</b>	<b>5.56</b>	...	<b>14.50</b>	<b>14.50</b>	...	<b>13.83</b>	<b>13.83</b>	...	<b>15.30</b>	<b>15.30</b>

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat and Principal Accounts Office.

1.02. **Art and Culture:** The provision covers expenditure in respect of Central Board of Film Certification (CBFC).

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units and Secretariat of this Ministry -

(i) Central Bureau of Communication (erstwhile Bureau of Outreach and Communication) - It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas.

(ii) Press Information Bureau (PIB) - It serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government and official photo coverage of the day-to-day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu.

(iv) New Media Wing - It collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Press Registrar General of India (PRGI) (erstwhile RNI) - It maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals. Provision is to perform these activities.

(vi) Secretariat - It handles payments towards Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) Electronic Media Monitoring Centre (EMMC) - EMMC monitors programme and advertising as per relevant codes. The provision is for monitoring Television Channels/ Radio for violation of codes. (viii) Setting up of National Press Centre and Mini Media Centre - This Ministry proposes to construct Regional Sochna Bhavans with state-of-the-art office infrastructure and other facilities to accommodate the media units of the Ministry in the capital of 12 states.

2. **Broadcasting Infrastructure Network Development:** It is implemented through Prasar Bharati. Scheme aims at digitalisation & FMisation of AIR Network, upgradation of capacity of DTH platform to accommodate more channels and enriching viewers experience etc.

3. **Development Communication and Dissemination of Filmic Content:** It is for promotion and preservation of Indian cinema by means of film festivals, production of new films and documentaries and to provide Indian Cinema with a National and International platform to showcase its work etc.

4. **Development Communication and Information Dissemination:** It is to generate awareness in citizens about various schemes and programs of the Government to enable the target beneficiaries to avail benefits of the developmental schemes and elicit people participation in process of development.

5. **Supporting Community Radio Movement in India:** It is to support Community Radio Movement which is a crucial communication tool particularly in communities where most people neither read nor write.

6. **Talent Development in Animation, Visual Effects, Gaming and Comics (AVGC) Sector:** The provision is to promote India and its youth as leaders in content creation by setting up AVGC content creator labs in 15,000 secondary schools and 500 colleges.

7.01. **Prasar Bharati:** It includes salary and the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati.

7.02. **Film and Television Institute of India, Pune:** It includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

7.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** It includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

7.04. **Indian Institute of Mass Communication:** The provision is for upgradation of IIMC to International Standards, Opening of new regional centers of IIMC and etc.

7.05. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI).

8. **National Film Development Corporation (NFDC):** It covers the Non-Scheme expenditure of National Film Development Corporation (NFDC)