## MINISTRY OF INFORMATION AND BROADCASTING

## DEMAND NO. 61

## **Ministry of Information and Broadcasting**

(In ₹ crores)

		Actual 2023-2024			Budget 2024-2025			ed 2024-20	125	Budget 2025-2026			
					•					-			
Gros	Revenu 4276.			Revenue 4303.71	Capital 38.84	4342.55	Revenue 4564.84	Capital 61.87	4626.71	I Revenue 4314.59	Capital 43.79	Total 4358.38	
Recove	_		-3.63										
Receij													
Net	4273.	 05 37.55		4303.71	38.84	 4342.55	 4564.84	 61.87	 4626.71	4314.59	 43.79	 4358.38	
	4213.	00 01.00	4010.00	4303.71	50.04	4042.00	4304.04	01.07	4020.7		40.10	4000.00	
A. The Budget allocations, net of recoveries, are given below:													
CENTRE'S EXPENDITURE													
Establishment Expenditure of the Centre													
1. Establishment Expenditure													
1.01 Secretariat	105	51 1.72	107.23	117.18	2.30	119.48	115.26	21.50	136.76	5 124.16	18.54	142.70	
	-0	03	-0.03										
	Net 105	48 1.72	107.20	117.18	2.30	119.48	115.26	21.50	136.76	6 124.16	18.54	142.70	
1.02 Art and Culture	41	89 0.07	41.96	36.93	0.10	37.03	36.92	0.19	37.11	38.12	0.15	38.27	
	-0	06	-0.06										
	Net 41	83 0.07	41.90	36.93	0.10	37.03	36.92	0.19	37.11	38.12	0.15	38.27	
1.03 Information and Publicity	365	26 10.00	375.26	399.22	10.68	409.90	378.23	12.72	390.95	391.53	10.00	401.53	
	-1	49	-1.49										
	Net 363	77 10.00	373.77	399.22	10.68	409.90	378.23	12.72	390.95	5 391.53	10.00	401.53	
	Net 511	08 11.79	522.87	553.33	13.08	566.41	530.41	34.41	564.82	2 553.81	28.69	582.50	
Central Sector Schemes/Projects													
2. Broadcasting Infrastructure Network Development	345	38	345.38	500.00		500.00	400.00		400.00	500.00		500.00	
<ol> <li>Development Communication and Dissemination of Filmic Content</li> </ol>	314	12 25.76	339.88	324.24	25.76	350.00	374.24	25.76	400.00	347.90	15.10	363.00	
<ol> <li>Development Communication and Information Dissemination</li> </ol>	347		347.52			149.31			169.48			238.09	
5. Supporting Community Radio Movement in India	4	24	4.24			5.00			14.73	17.40		17.40	
Total-Central Sector Schemes/Projects	1011	26 25.76	1037.02	978.55	25.76	1004.31	958.45	25.76	984.21	1103.39	15.10	1118.49	
Other Central Sector Expenditure													
Autonomous Bodies													

	1	Actual 2023-2024				Budget 2024-2025			ed 2024-20	05	<i>(In ₹ crores)</i> Budget 2025-2026			
					-						-			
6. Support to Autonomous Bodies	Reve	nue	Capital	lotal	Revenue	Capital	lotal	Revenue	Capital	lotal	Revenue	Capital	Tota	
6.01 Prasar Bharati	255	4.41		2554.41	2509.94		2509.94	2448.81		2448.81	2379.70		2379.7	
		2.05		-2.05										
Ν		2.36		2552.36	2509.94		2509.94	2448.81		2448.81			2379.7	
6.02 Film and Television Institute of India, Pune		0.64		70.64	87.11		87.11	73.11		73.11			89.1	
6.03 Satyajit Ray Film and Television		9.17		59.17	81.45		81.45	54.00		54.00			52.4	
Institute(SRFTI) Kolkata														
6.04 Indian Institute of Mass Communication		5.90		35.90	54.69		54.69	80.53		80.53			108.6	
6.05 Press Council of India		9.27		9.27	15.64		15.64	10.38		10.38			10.4	
Total- Support to Autonomous Bodies	272	7.34		2727.34	2748.83		2748.83	2666.83		2666.83	2640.39		2640.3	
Public Sector Undertakings														
7. National Film Development Corporation (NFDC)	2	3.37		23.37	23.00		23.00	18.00		18.00	17.00		17.0	
<ol> <li>National Centre of Excellence for Animation, Visual Effects, Gaming and Comics - Extended Reality (NCoE AVGC-XR)</li> </ol>								391.15	1.70	392.85				
Total-Public Sector Undertakings	2	3.37		23.37	23.00		23.00	409.15	1.70	410.85	17.00		17.0	
Total-Other Central Sector Expenditure Grand Total		0.71 3. <i>05</i>	 37.55	2750.71 4310.60	2771.83 <i>4303.71</i>	 38.84	2771.83 4342.55	3075.98 <i>4564.84</i>	1.70 61.87	3077.68 4626.71		 43.79	2657.3 4358.3	
B. Developmental Heads														
-														
-		1.83		41.83	36.93		36.93	36.92		36.92	38.12		38.1	
Social Services		1.83 8.00		41.83 1228.00	36.93 1089.23	  	36.93 1089.23	36.92 1505.45		36.92 1505.45				
Social Services 1. Art and Culture	122												38.1 1210.7 2829.7	
Social Services 1. Art and Culture 2. Information and Publicity	122 289	8.00		1228.00	1089.23		1089.23	1505.45		1505.45	1210.76 2829.70		1210.7 2829.7	
Social Services 1. Art and Culture 2. Information and Publicity 3. Broadcasting	122 289	8.00 7.74		1228.00 2897.74	1089.23 2959.94		1089.23 2959.94	1505.45 2808.81		1505.45 2808.81	1210.76 2829.70 124.16		1210.7	
<ol> <li>Information and Publicity</li> <li>Broadcasting</li> <li>Secretariat-Social Services</li> </ol>	122 289 10	8.00 7.74 5.48	 	1228.00 2897.74 105.48	1089.23 2959.94 117.18	 	1089.23 2959.94 117.18	1505.45 2808.81 115.26	 	1505.45 2808.81 115.26	1210.76 2829.70 124.16	 	1210.7 2829.7 124.1	
Social Services         1. Art and Culture         2. Information and Publicity         3. Broadcasting         4. Secretariat-Social Services         5. Capital Outlay on Information and Publicity         Total-Social Services	122 289 10	8.00 7.74 5.48 	  37.55	1228.00 2897.74 105.48 37.55	1089.23 2959.94 117.18 	  38.84	1089.23 2959.94 117.18 38.84	1505.45 2808.81 115.26 	  61.87	1505.45 2808.81 115.26 61.87	1210.76 2829.70 124.16  <b>4202.74</b>	  43.79	1210.7 2829.7 124.1 43.7 <b>4246.5</b>	
Social Services          1. Art and Culture         2. Information and Publicity         3. Broadcasting         4. Secretariat-Social Services         5. Capital Outlay on Information and Publicity         Total-Social Services         6. North Eastern Areas         Total-Others	122 289 10 <b>427</b>	8.00 7.74 5.48  <b>3.05</b>	  37.55 <b>37.55</b>	1228.00 2897.74 105.48 37.55 <b>4310.60</b>	1089.23 2959.94 117.18  <b>4203.28</b>	  38.84 <b>38.84</b>	1089.23 2959.94 117.18 38.84 <b>4242.12</b>	1505.45 2808.81 115.26  <b>4466.44</b>	  61.87 <b>61.87</b>	1505.45 2808.81 115.26 61.87 <b>4528.31</b>	1210.76 2829.70 124.16  <b>4202.74</b> 111.85 <b>111.85</b>	  43.79 <b>43.79</b>	1210.7 2829.7 124.1 43.7	
Social Services         1. Art and Culture         2. Information and Publicity         3. Broadcasting         4. Secretariat-Social Services         5. Capital Outlay on Information and Publicity         Total-Social Services         Others	122 289 10 <b>427</b>	8.00 7.74 5.48  <b>3.05</b> 	  37.55 <b>37.55</b> 	1228.00 2897.74 105.48 37.55 <b>4310.60</b> 	1089.23 2959.94 117.18  <b>4203.28</b> 100.43 <b>100.43</b>	 38.84 <b>38.84</b> 	1089.23 2959.94 117.18 38.84 <b>4242.12</b> 100.43 <b>100.43</b>	1505.45 2808.81 115.26  <b>4466.44</b> 98.40 <b>98.40</b>	 61.87 <b>61.87</b> 	1505.45 2808.81 115.26 61.87 <b>4528.31</b> 98.40 <b>98.40</b>	1210.76 2829.70 124.16  <b>4202.74</b> 111.85 <b>111.85</b>	 43.79 <b>43.79</b> 	1210.7 2829.7 124.1 43.7 <b>4246.5</b> 111.8 <b>111.8</b>	

	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
C. Investment in Public Enterprises												
<ol> <li>Broadcast Engineering Consultants India Limited</li> <li>Total- National Centre of Excellence for Animation Visual</li> </ol>		 	 	 	 	 	 	 		 	 	 
2. National Film Development Corporation Total-National Centre of Excellence for Animation Visual		10.91 <b>10.91</b>	10.91 <b>10.91</b>		9.28 <b>9.28</b>	9.28 <b>9.28</b>		6.70 <b>6.70</b>	6.70 <b>6.70</b>		14.50 <b>14.50</b>	14.50 <b>14.50</b>
Total		10.91	10.91		9.28	9.28		6.70	6.70		14.50	14.50

1.01. Secretariat: It covers the establishment expenditure for Main Secretariat and Principal Accounts Office.

1.02. Art and Culture: The provision covers expenditure in respect of Central Board of Film Certification (CBFC).

1.03. Information and Publicity: This covers establishment expenditure of the following Media Units and Secretariat of this Ministry -

(i) Central Bureau of Communication (erstwhile Bureau of Outreach and Communication) - It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas.

(ii) Press Information Bureau (PIB) - It serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government and official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu.

(iv) New Media Wing - It collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies. Provision is for carrying out this task.

(v) Press Registrar General of India (PRGI) (erstwhile RNI) - It maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals. Provision is to perform these activities.

(vi) Secretariat - It handles payments towards Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) Electronic Media Monitoring Centre (EMMC) - EMMC monitors programme and advertising as per relevant codes. The provision is for monitoring Television Channels/ Radio for violation of codes.

(viii) Setting up of National Press Centre and Mini Media Centre - This Ministry proposes to construct Regional Soochna Bhavans with state-of-the-art office infrastructure and other facilities to accommodate the media units of the Ministry in the capital of 12 states.

2. Broadcasting Infrastructure Network Development: It is implemented through Prasar Bharati. Scheme aims at digitalisation & FMisation of AIR Network, upgradation of capacity of DTH platform to accommodate more channels and enriching viewers experience etc.

3. **Development Communication and Dissemination of Filmic Content:** It is for promotion and preservation of Indian cinema by means of film festivals, production of new films and documentaries and to provide Indian Cinema with a National and International platform to showcase its work etc.

4. **Development Communication and Information Dissemination:** It is to generate awareness in citizens about various schemes and programs of the Government to enable the target beneficiaries to avail benefits of the developmental schemes and elicit people participation in process of development.

5. **Supporting Community Radio Movement in India:** It is to support Community Radio Movement which is a crucial communication tool particularly in communities where most people neither read nor write.

6.01. **Prasar Bharati:** It includes salary and the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati.

6.02. **Film and Television Institute of India, Pune:** It now includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

6.03. Satyajit Ray Film and Television Institute(SRFTI) Kolkata: It now includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

6.04. **Indian Institute of Mass Communication:** It now includes the erstwhile scheme allocations under (i) Upgradation of IIMC to International Standards, (ii) Opening of new regional centres of IIMC and (iii) Setting up a national Centre of excellence for animation, gaming and special effects from FY 2020-21.

6.05. Press Council of India: It covers the Non-Scheme expenditure of Press Council of India (PCI).

7. **National Film Development Corporation (NFDC):** It covers the Non-Scheme expenditure of National Film Development Corporation (NFDC)

8. National Centre of Excellence for Animation, Visual Effects, Gaming and Comics -Extended Reality (NCoE AVGC-XR): It is to be noted that a one-time provision for National Centre of Excllence for Animation, Visual Effects, Gaming and Comics - Extended Reality (NCoE AVGC - XR) had been made in RE 2024-25. However, there is no provision in BE 2025-26 for the same.