

MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 60

Ministry of Information and Broadcasting*(In ₹ crores)*

	Actual 2019-2020			Budget 2020-2021			Revised 2020-2021			Budget 2021-2022		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
Gross	4028.07	4.29	4032.36	4361.65	13.56	4375.21	3643.85	6.40	3650.25	4058.61	12.62	4071.23
Recoveries	-3.54	...	-3.54
Receipts
Net	4024.53	4.29	4028.82	4361.65	13.56	4375.21	3643.85	6.40	3650.25	4058.61	12.62	4071.23
A. The Budget allocations, net of recoveries, are given below:												
CENTRE'S EXPENDITURE												
Establishment Expenditure of the Centre												
1. <i>Establishment Expenditure</i>												
1.01 Secretariat	72.99	...	72.99	88.83	...	88.83	77.97	...	77.97	89.18	...	89.18
	-0.04	...	-0.04
<i>Net</i>	72.95	...	72.95	88.83	...	88.83	77.97	...	77.97	89.18	...	89.18
1.02 Art and Culture	9.12	...	9.12	12.97	...	12.97	8.91	...	8.91	13.82	...	13.82
1.03 Information and Publicity	367.62	...	367.62	453.00	...	453.00	354.94	...	354.94	460.77	...	460.77
	-2.34	...	-2.34
<i>Net</i>	365.28	...	365.28	453.00	...	453.00	354.94	...	354.94	460.77	...	460.77
<i>Net</i>	447.35	...	447.35	554.80	...	554.80	441.82	...	441.82	563.77	...	563.77
Central Sector Schemes/Projects												
2. <i>Prasar Bharati</i>												
2.01 Broadcasting Infrastructure Network Development	235.40	...	235.40	370.00	...	370.00	173.90	...	173.90	316.00	...	316.00
3. <i>Information</i>												
3.01 Development Communication and Information Dissemination	184.20	...	184.20	220.00	...	220.00	103.40	...	103.40	188.00	...	188.00
3.02 Media Infrastructure Development Programme	19.69	...	19.69
3.03 Human Resource Development	3.00	...	3.00
<i>Total- Information</i>	206.89	...	206.89	220.00	...	220.00	103.40	...	103.40	188.00	...	188.00
4. <i>Films</i>												
4.01 Development Communication and Dissemination of Filmic Content	56.46	...	56.46	101.94	13.56	115.50	57.11	6.40	63.51	110.00	12.62	122.62

(In ₹ crores)

	Actual 2019-2020			Budget 2020-2021			Revised 2020-2021			Budget 2021-2022		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
4.02 Infrastructure Development Programme relating to Film Sector	57.58	2.87	60.45
4.03 National Film Heritage Mission	7.85	...	7.85
4.04 Champion Services Sector Schemes	30.00	...	30.00	3.80	...	3.80	1.59	...	1.59
<i>Total- Films</i>	<i>121.89</i>	<i>2.87</i>	<i>124.76</i>	<i>131.94</i>	<i>13.56</i>	<i>145.50</i>	<i>60.91</i>	<i>6.40</i>	<i>67.31</i>	<i>111.59</i>	<i>12.62</i>	<i>124.21</i>
5. Mass Communication												
5.01 Upgradation of Indian Institute of Mass Communication(IIMC) to International Standards	1.29	...	1.29
5.02 Opening of New Regional Centres of IIMC	12.46	...	12.46
<i>Total- Mass Communication</i>	<i>13.75</i>	<i>...</i>	<i>13.75</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>	<i>...</i>
6. Strengthening of Broadcasting Activities												
6.01 Strengthening of Electronic Media Centre	17.60	1.42	19.02
6.02 Supporting Community Radio Movement in India	3.29	...	3.29	4.50	...	4.50	2.12	...	2.12	3.84	...	3.84
6.03 Mission Digitization	2.46	...	2.46
6.04 Automation of Broadcasting Wing	1.86	...	1.86
<i>Total- Strengthening of Broadcasting Activities</i>	<i>25.21</i>	<i>1.42</i>	<i>26.63</i>	<i>4.50</i>	<i>...</i>	<i>4.50</i>	<i>2.12</i>	<i>...</i>	<i>2.12</i>	<i>3.84</i>	<i>...</i>	<i>3.84</i>
Total-Central Sector Schemes/Projects	603.14	4.29	607.43	726.44	13.56	740.00	340.33	6.40	346.73	619.43	12.62	632.05
Other Central Sector Expenditure												
Autonomous Bodies												
7. Support to Autonomous Bodies												
7.01 Prasar Bharati	2889.36	...	2889.36	2889.36	...	2889.36	2725.10	...	2725.10	2640.11	...	2640.11
	-1.16	...	-1.16
<i>Net</i>	<i>2888.20</i>	<i>...</i>	<i>2888.20</i>	<i>2889.36</i>	<i>...</i>	<i>2889.36</i>	<i>2725.10</i>	<i>...</i>	<i>2725.10</i>	<i>2640.11</i>	<i>...</i>	<i>2640.11</i>
7.02 Film and Television Institute of India, Pune	29.56	...	29.56	49.40	...	49.40	37.97	...	37.97	58.48	...	58.48
7.03 Satyajit Ray Film and Television Institute(SRFTI) Kolkata	19.91	...	19.91	67.55	...	67.55	45.35	...	45.35	87.92	...	87.92
7.04 Childrens Films Society of India	3.18	...	3.18	3.90	...	3.90	3.67	...	3.67	3.90	...	3.90
7.05 Indian Institute of Mass Communication	24.33	...	24.33	61.30	...	61.30	41.41	...	41.41	65.00	...	65.00
7.06 Press Council of India	8.86	...	8.86	8.90	...	8.90	8.20	...	8.20	20.00	...	20.00
<i>Total- Support to Autonomous Bodies</i>	<i>2974.04</i>	<i>...</i>	<i>2974.04</i>	<i>3080.41</i>	<i>...</i>	<i>3080.41</i>	<i>2861.70</i>	<i>...</i>	<i>2861.70</i>	<i>2875.41</i>	<i>...</i>	<i>2875.41</i>
Grand Total	4024.53	4.29	4028.82	4361.65	13.56	4375.21	3643.85	6.40	3650.25	4058.61	12.62	4071.23
B. Developmental Heads												
Social Services												

(In ₹ crores)

	Actual 2019-2020			Budget 2020-2021			Revised 2020-2021			Budget 2021-2022		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
1. Art and Culture	9.12	...	9.12	12.97	...	12.97	8.91	...	8.91	13.82	...	13.82
2. Information and Publicity	818.86	...	818.86	967.29	...	967.29	641.37	...	641.37	971.26	...	971.26
3. Broadcasting	3123.60	...	3123.60	3218.56	...	3218.56	2870.31	...	2870.31	2921.11	...	2921.11
4. Secretariat-Social Services	72.95	...	72.95	88.83	...	88.83	77.97	...	77.97	89.18	...	89.18
5. Capital Outlay on Information and Publicity	...	4.29	4.29	...	13.56	13.56	...	6.40	6.40	...	12.62	12.62
Total-Social Services Others	4024.53	4.29	4028.82	4287.65	13.56	4301.21	3598.56	6.40	3604.96	3995.37	12.62	4007.99
6. North Eastern Areas	74.00	...	74.00	45.29	...	45.29	63.24	...	63.24
Total-Others	74.00	...	74.00	45.29	...	45.29	63.24	...	63.24
Grand Total	4024.53	4.29	4028.82	4361.65	13.56	4375.21	3643.85	6.40	3650.25	4058.61	12.62	4071.23

	Budget Support			IEBR			Total			Budget Support			IEBR			Total		
	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total			
C. Investment in Public Enterprises																		
Exploration and Production																		
1. Braodcast Engineering Consultants India Limited	...	192.54	192.54	...	247.02	247.02	...	228.21	228.21	...	247.02	247.02	...	247.02	247.02			
2. National Film Development Corporation	...	-0.69	-0.69	...	6.61	6.61	...	1.41	1.41			
Total-Exploration and Production	...	191.85	191.85	...	253.63	253.63	...	229.62	229.62	...	247.02	247.02	...	247.02	247.02			
Total	...	191.85	191.85	...	253.63	253.63	...	229.62	229.62	...	247.02	247.02	...	247.02	247.02			

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat, Principal Accounts Office and Pay & Accounts Offices. After rationalization, activities having purely administrative and regular in nature, viz., Human Resource Development (HRD) (except FTII and SRFTI component under HRD for Films Media), Mission Digitization and Automation of Broadcasting Wing have been merged with Main Secretariat from FY 2020-21.

1.02. **Art and Culture:** The provision covers expenditure on (i) Central Board of Film Certification and (ii) Film Certification Appellate Tribunal. Further, CBFC scheme under Capital Section Upgradation, modernization and expansion of CBFC and certification process is also merged with CBFC from FY 2020-21.

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units of this Ministry

(i) Bureau of Outreach and Communication - It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, BOC includes its corresponding allocation under MIDP scheme from FY 2020-21.

(ii) Press Information Bureau (PIB)- which serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government. The activities of Photo Division viz official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India, has been merged with Press Information Bureau from FY 2019-20 onwards. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, PIB includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, Publication Division includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iv) New Media Wing - The provision under this head is for Research and Reference Division renamed as New Media Wing which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Registrar of Newspapers for India (RNI) - maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals. Apart from the above, with the merger of Media Infrastructure Development Programme scheme under Establishment Expenditure due to rationalization, RNI includes its corresponding allocation under MIDP scheme from FY 2020-21.

(vi) It also includes provision for Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) It includes Establishment Expenditure of

(a) Films Division (which disseminates information on all important aspects of the country life to Indian and Foreign audience through news-reels, short films and documentaries), it also includes operational expenditure of National Museum of Indian Cinema. Further, after rationalization Films Division incorporates expenditure under Upgradation of Building Infrastructure of Films Division from FY 2020-21.

(b) Directorate of Film Festivals(DFF)- is vested with the responsibility of Promoting good cinema and organizing International Film Festival of India, Indian Panorama Film Festival and National Film Awards and also manage Siri for Auditorium. Further, after rationalization DFF incorporates Upgradation of Siri Fort Complex including its projection system, sound and lighting and improvement of communication system from FY 2020-21.

(c) National Film Archive of India(NFAI) -which preserves the best of national and foreign film classics. From FY 2020-21, After rationalization, NFAI also includes development of Jayakar Bungalow, a heritage building within the NFAI complex into a digital library under the scheme Upgradation of infrastructure of National Film Archive of India including Jayakar Bungalow and setting up of digital library.

(viii) Electronic Media Monitoring Centre - The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code. After rationalization, from FY 2020-21, EMMC includes capital expenditure on Electronic Media Monitoring Centre under their modernization programmes under the scheme Strengthening of EMMC.

2.01. **Broadcasting Infrastructure Network Development:** It includes provision for Grant in aid to Prasar Bharati, which is being provided to cover the gap in resources of Prasar Bharati in meeting its Revenue expenditure. The provision of Prasar Bharati Broadcasting Infrastructure Network Development is covered under the scheme.

3.01. **Development Communication and Information Dissemination:** The provision under the scheme Development Communication and Information Dissemination.

3.02. **Media Infrastructure Development Programme:** The provision under the scheme Media Infrastructure Development Programme excluding IIMC, from 2020-21 onwards is shifted to Establishment Expenditure under BOC, PIB, Publication Division and RNI.

3.03. **Human Resource Development:** 3.03 The scheme Human Resource Development (HRD) includes (a) Training for HRD excluding Prasar Bharati (b) International Media Programme (c) Policy related Seminar etc. from 2020-21 onwards is also shifted to Establishment Expenditure (Main Secretariat) and Other Central Expenditure (FTII & SRFTI).

4.01. **Development Communication and Dissemination of Filmic Content:** The Umbrella Programme Development Communication and Dissemination of Filmic Content includes the provision for following items -

(a) Promotion of Indian Cinema through Film Festivals and Film Markets in India and abroad (Main Sectt.)

(b) Production of films and documentaries in various Indian languages.

(c) Webcasting of Film Archives (Films Division)

(d) Acquisition of archival films and film materials (NFAI)-

(e) Anti-piracy initiatives

As of now, NFHM was a separate scheme under Films Wing. But on account of rationalization, from FY 2020-21 onwards DCDFC scheme includes the provision under NFHM which is meant for restoring films of historical, cultural and aesthetic value, constructing archival and preservation facilities and also for construction of vaults for preservation of restore materials under capital expenditure.

4.02. **Infrastructure Development Programme relating to Film Sector:** 4.02 The scheme Infrastructure Development Programme relating to Film Sector includes the following:-

(a) Upgradation, modernization and expansion of CBFC and certification process- for ensuring transparency in certification procedure through online certification.

(b) Upgradation of Siri Fort Complex (DFF)- for upgradation in projection system, sound and lighting and improvement of communication system.

(c) Upgradation of Building Infrastructure of Films Division- It produces documentary on different topics like art and culture, agriculture, health and international issues etc.

(d) Upgradation of infrastructure of National Film Archive of India including Jayakar Bungalow and setting up of digital library (NFAI) - for development of Jayakar Bungalow, a heritage building within the NFAI complex into a digital library.

(e) Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII- To upgrade and modernise FTII to attain the global standards of film and television education in India.

(f) Infrastructure Development in SRFTI (Kolkata) for imparting training in the art and technique of film making and television programme.

After rationalization, sub-schemes (a) to (d) are shifted to Establishment Expenditure under CBFC, Films Division, DFF and NFAI while sub-schemes (e) and (f) are merged with FTII and SRFTI under Other Central Expenditure category.

4.03. **National Film Heritage Mission:** NFHM was a separate scheme under Films upto BE 2019-20. From 2020-21 due to rationalization of schemes this scheme is merged with DCDFC scheme.

4.04. **Champion Services Sector Schemes:** This is a new scheme included in RE 2019-20 under the scheme titled as Champion Services Sector Scheme of Department of Commerce. This new scheme is entrusted with Audio-visual Services for promoting media and entertainment sector in India.

5.01. **Upgradation of Indian Institute of Mass Communication(IIMC) to International Standards:** The provision covers for up-gradation of IIMC to International Standards. On account of rationalization, these two schemes are merged with IIMC under Other Central Expenditure from FY 2020-21. Therefore, the scheme Up gradation of IIMC to International Standards Mass Communication is cease to exist from FY 2020-21.

5.02. **Opening of New Regional Centres of IIMC:** The provision is for opening of new Regional Centre of IIMC. On account of rationalization, these two schemes are merged with IIMC under Other Central Expenditure from FY 2020-21. Therefore, the scheme Opening of regional centres of IIMC cease to exist from FY 2020-21.

6.01. **Strengthening of Electronic Media Centre:** The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code. It also includes capital expenditure on Electronic Media Monitoring Centre under their modernization programmes. From 2020-21, this scheme is merged with establishment expenditure of EMMC.

6.02. **Supporting Community Radio Movement in India:** To support Community Radio Movement which is a crucial communication tools particularly in communities where most people neither read nor write.

6.03. **Mission Digitization:** Upto BE 2019-20, this was a separate scheme for effective monitoring of the seeding of the Set Top Boxes (STBs). From 2020-21, this scheme is merged with Main Secretariat under Establishment Expenditure.

6.04. **Automation of Broadcasting Wing:** Upto BE 2019-20, this was a separate scheme for developing a secure online portal for expeditious disposal of the application for new TV Channels. From 2020-21, this scheme is merged with Main Secretariat under Establishment Expenditure.

7.01. **Prasar Bharati:** It includes salary and the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati;

7.02. **Film and Television Institute of India, Pune:** It now includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

7.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** It now includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

7.04. **Childrens Films Society of India:** It covers the Non-Scheme expenditure of Children Film Society, India (CFSI).

7.05. **Indian Institute of Mass Communication:** It now includes the erstwhile scheme allocations under (i) Upgradation of IIMC to International Standards, (ii) Opening of new regional centres of IIMC and (iii) Setting up a national Centre of excellence for animation, gaming and special effects from FY 2020-21

7.06. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI)