

MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 61

Ministry of Information and Broadcasting*(In ₹ crores)*

	Actual 2020-2021			Budget 2021-2022			Revised 2021-2022			Budget 2022-2023		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
Gross	3374.12	6.32	3380.44	4058.61	12.62	4071.23	3743.59	21.10	3764.69	3955.12	25.65	3980.77
Recoveries	-3.82	...	-3.82
Receipts
Net	3370.30	6.32	3376.62	4058.61	12.62	4071.23	3743.59	21.10	3764.69	3955.12	25.65	3980.77
A. The Budget allocations, net of recoveries, are given below:												
CENTRE'S EXPENDITURE												
Establishment Expenditure of the Centre												
1. <i>Establishment Expenditure</i>												
1.01 Secretariat	71.18	...	71.18	89.18	...	89.18	87.20	...	87.20	97.59	...	97.59
	-0.07	...	-0.07
<i>Net</i>	<i>71.11</i>	...	<i>71.11</i>	<i>89.18</i>	...	<i>89.18</i>	<i>87.20</i>	...	<i>87.20</i>	<i>97.59</i>	...	<i>97.59</i>
1.02 Art and Culture	8.58	...	8.58	13.82	...	13.82	12.04	...	12.04	13.20	...	13.20
	-1.86	...	-1.86
<i>Net</i>	<i>6.72</i>	...	<i>6.72</i>	<i>13.82</i>	...	<i>13.82</i>	<i>12.04</i>	...	<i>12.04</i>	<i>13.20</i>	...	<i>13.20</i>
1.03 Information and Publicity	352.24	...	352.24	460.77	...	460.77	431.23	...	431.23	472.08	...	472.08
	-1.00	...	-1.00
<i>Net</i>	<i>351.24</i>	...	<i>351.24</i>	<i>460.77</i>	...	<i>460.77</i>	<i>431.23</i>	...	<i>431.23</i>	<i>472.08</i>	...	<i>472.08</i>
<i>Net</i>	<i>429.07</i>	...	<i>429.07</i>	<i>563.77</i>	...	<i>563.77</i>	<i>530.47</i>	...	<i>530.47</i>	<i>582.87</i>	...	<i>582.87</i>
Central Sector Schemes/Projects												
2. <i>Prasar Bharati</i>												
2.01 Broadcasting Infrastructure Network Development	176.46	...	176.46	316.00	...	316.00	175.00	...	175.00	315.00	...	315.00
3. <i>Information</i>												
3.01 Development Communication and Information Dissemination	100.39	...	100.39	188.00	...	188.00	188.00	...	188.00	184.00	...	184.00
4. <i>Films</i>												
4.01 Development Communication and Dissemination of Filmic Content	48.20	6.32	54.52	110.00	12.62	122.62	63.40	21.10	84.50	101.51	25.65	127.16
4.02 Champion Services Sector Schemes	1.59	...	1.59

(In ₹ crores)

	Actual 2020-2021			Budget 2021-2022			Revised 2021-2022			Budget 2022-2023		
	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
<i>Total- Films</i>	48.20	6.32	54.52	111.59	12.62	124.21	63.40	21.10	84.50	101.51	25.65	127.16
5. <i>Strengthening of Broadcasting Activities</i>												
5.01 Supporting Community Radio Movement in India	1.97	...	1.97	3.84	...	3.84	2.50	...	2.50	3.84	...	3.84
Total-Central Sector Schemes/Projects	327.02	6.32	333.34	619.43	12.62	632.05	428.90	21.10	450.00	604.35	25.65	630.00
Other Central Sector Expenditure												
Autonomous Bodies												
6. <i>Support to Autonomous Bodies</i>												
6.01 Prasar Bharati	2494.97	...	2494.97	2640.11	...	2640.11	2629.03	...	2629.03	2555.29	...	2555.29
	-0.89	...	-0.89
<i>Net</i>	<i>2494.08</i>	<i>...</i>	<i>2494.08</i>	<i>2640.11</i>	<i>...</i>	<i>2640.11</i>	<i>2629.03</i>	<i>...</i>	<i>2629.03</i>	<i>2555.29</i>	<i>...</i>	<i>2555.29</i>
6.02 Film and Television Institute of India, Pune	37.97	...	37.97	58.48	...	58.48	45.09	...	45.09	55.39	...	55.39
6.03 Satyajit Ray Film and Television Institute(SRFTI) Kolkata	45.34	...	45.34	87.92	...	87.92	60.88	...	60.88	74.30	...	74.30
6.04 Childrens Films Society of India	3.02	...	3.02	3.90	...	3.90	3.52	...	3.52	3.74	...	3.74
6.05 Indian Institute of Mass Communication	25.93	...	25.93	65.00	...	65.00	30.00	...	30.00	52.00	...	52.00
6.06 Press Council of India	7.87	...	7.87	20.00	...	20.00	15.70	...	15.70	27.18	...	27.18
<i>Total- Support to Autonomous Bodies</i>	<i>2614.21</i>	<i>...</i>	<i>2614.21</i>	<i>2875.41</i>	<i>...</i>	<i>2875.41</i>	<i>2784.22</i>	<i>...</i>	<i>2784.22</i>	<i>2767.90</i>	<i>...</i>	<i>2767.90</i>
Grand Total	3370.30	6.32	3376.62	4058.61	12.62	4071.23	3743.59	21.10	3764.69	3955.12	25.65	3980.77
B. Developmental Heads												
Social Services												
1. Art and Culture	6.72	...	6.72	13.82	...	13.82	12.04	...	12.04	13.20	...	13.20
2. Information and Publicity	621.93	...	621.93	971.26	...	971.26	815.13	...	815.13	942.04	...	942.04
3. Broadcasting	2670.54	...	2670.54	2921.11	...	2921.11	2784.22	...	2784.22	2839.29	...	2839.29
4. Secretariat-Social Services	71.11	...	71.11	89.18	...	89.18	87.20	...	87.20	97.59	...	97.59
5. Capital Outlay on Information and Publicity	...	6.32	6.32	...	12.62	12.62	...	21.10	21.10	...	25.65	25.65
Total-Social Services	3370.30	6.32	3376.62	3995.37	12.62	4007.99	3698.59	21.10	3719.69	3892.12	25.65	3917.77
Others												
6. North Eastern Areas	63.24	...	63.24	45.00	...	45.00	63.00	...	63.00
Total-Others	63.24	...	63.24	45.00	...	45.00	63.00	...	63.00
Grand Total	3370.30	6.32	3376.62	4058.61	12.62	4071.23	3743.59	21.10	3764.69	3955.12	25.65	3980.77

	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
C. Investment in Public Enterprises												
1. Braodcast Engineering Consultants India Limited	...	122.17	122.17	...	247.02	247.02	...	180.60	180.60	...	201.39	201.39
2. National Film Development Corporation	...	1.42	1.42	4.67	4.67
Total	...	123.59	123.59	...	247.02	247.02	...	185.27	185.27	...	201.39	201.39

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat and Principal Accounts Office.

1.02. **Art and Culture:** The provision covers expenditure in respect of Central Board of Film Certification.

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units of this Ministry

(i) Bureau of Outreach and Communication - It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, BOC includes its corresponding allocation under MIDP scheme from FY 2020-21.

(ii) Press Information Bureau (PIB)- which serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government. The activities of Photo Division viz official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India, has been merged with Press Information Bureau from FY 2019-20 onwards. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, PIB includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu. Apart from the above, with the merger of Media Infrastructure Development Programme (MIDP) scheme under Establishment Expenditure due to rationalization, Publication Division includes its corresponding allocation under MIDP scheme from FY 2020-21.

(iv) New Media Wing - The provision under this head is for Research and Reference Division renamed as New Media Wing which collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Registrar of Newspapers for India (RNI) -maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals. Apart from the above, with the merger of Media Infrastructure Development Programme scheme under Establishment Expenditure due to rationalization, RNI includes its corresponding allocation under MIDP scheme from FY 2020-21.

(vi) It also includes provision for Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) It includes Establishment Expenditure of

(a) Films Division (which disseminates information on all important aspects of the country life to Indian and Foreign audience through news-reels, short films and documentaries), it also includes operational expenditure of National Museum of Indian Cinema. Further, after rationalization Films Division incorporates expenditure under Upgradation of Building Infrastructure of Films Division from FY 2020-21.

(b) Directorate of Film Festivals(DFF)- is vested with the responsibility of Promoting good cinema and organizing International Film Festival of India, Indian Panorama Film Festival and National Film Awards and also manage Siri for Auditorium. Further, after rationalization DFF incorporates Upgradation of Siri Fort Complex including its projection system, sound and lighting and improvement of communication system from FY 2020-21.

(c) National Film Archive of India(NFAI) -which preserves the best of national and foreign film classics. From FY 2020-21, After rationalization, NFAI also includes development of Jayakar Bungalow, a heritage building within the NFAI complex into a digital library under the scheme Upgradation of infrastructure of National Film Archive of India including Jayakar Bungalow and setting up of digital library.

(viii) Electronic Media Monitoring Centre - The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code. After rationalization, from FY 2020-21, EMMC includes capital expenditure on Electronic Media Monitoring Centre under their modernization programmes under the scheme Strengthening of EMMC.

2.01. **Broadcasting Infrastructure Network Development:** It includes provision for Broadcasting Infrastructure Network Development.

3.01. **Development Communication and Information Dissemination:** It covers the expenditure in respect of scheme Development Communication and Information Dissemination.

4.01. **Development Communication and Dissemination of Filmic Content:** The provision covers expenditure on the scheme Development Communication and Dissemination of Filmic Content.

4.02. **Champion Services Sector Schemes:** This is a new scheme included in RE 2019-20 under the scheme titled as Champion Services Sector Scheme of Department of Commerce. This new scheme is entrusted with Audio-visual Services for promoting media and entertainment sector in India.

5.01. **Supporting Community Radio Movement in India:** This covers expenditure of the scheme Supporting Community Radio Movement in India. It is to support Community Radio Movement which is a crucial communication tools particularly in communities where most people neither read nor write.

6.01. **Prasar Bharati:** It includes salary and the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati.

6.02. **Film and Television Institute of India, Pune:** It now includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

6.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** It now includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

6.04. **Childrens Films Society of India:** It covers the Non-Scheme expenditure of Children Film Society, India (CFSI).

6.05. **Indian Institute of Mass Communication:** It now includes the erstwhile scheme allocations under (i) Upgradation of IIMC to International Standards, (ii) Opening of new regional centres of IIMC and (iii) Setting up a national Centre of excellence for animation, gaming and special effects from FY 2020-21.

6.06. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI).